

EXHIBIT 3



The Web Information Company

Home

Top Sites

Site Info

What's Hot

Toolbar

For Site Owners

Register Login Help

bing.com
Bing

Search

About Bing (bing.com): Search engine developed by Microsoft. Features web, image, video, local, news, and product search.

Ads by Google

5,000,000 Opt-in Users

100% Opt-in Audience that has the Highest Response Rates, Guaranteed!

www.doubleoptinoffer.com

You may be interested in...

| Query | Activity |
|----------------------------------|----------|
| 1 Search Engines | |
| 2 Microsoft Live | |
| 3 Search | |
| 4 Search Engine | |
| 5 Live Maps | |
| 6 Bing Travel | |
| 7 Microsoft Maps | |
| 8 Bing Local | |
| 9 Maps Live | |
| 10 Live | |

Bing.com is ranked #22 in the world according to the three-month Alexa traffic rankings, and visitors to the site spend about three minutes per visit to the site and 27 seconds per pageview. The fraction of visits to it referred by search engines is approximately 7%. Approximately 46% of visits to Bing.com consist of only one pageview (i.e., are bounces). The site's content places it in the "Bing" category.



76 Reviews



Alexa Traffic Rank



Traffic Rank in US

25,880

Sites Linking In

29-Jan-1996

Online Since

Traffic Stats

Search Analytics

Audience

Contact Info

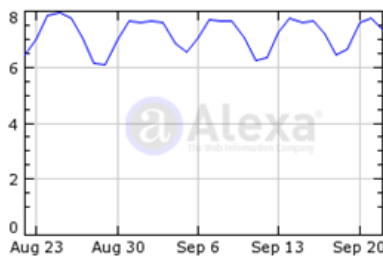
Reviews

Related Links

Clickstream

Search Traffic

The percentage of site visits from search engines.



| Period | Percent of Site Traffic |
|--------------|-------------------------|
| Last 30 days | 7.3% |
| Last 7 days | 7.3% |
| Yesterday | 7.1% |

Top Queries from Search Traffic

The top queries driving traffic to bing.com from search engines. Updated monthly.

| Query | Percent of Search Traffic |
|--------------------------------------|---------------------------|
| 1 bing | 47.36% |
| 2 bing maps | 6.93% |
| 3 bing.com | 2.27% |
| 4 maps | 1.73% |
| 5 bing cashback | 1.04% |
| 6 bing map | 0.78% |
| 7 bing travel | 0.68% |
| 8 msn | 0.57% |
| 9 bing search engine | 0.46% |
| 10 search | 0.42% |

Keyword Research Tool - Find More Keywords

Identify which keywords are searched for, which keywords drive the most traffic and what the PPC bids are using Trellian's KeywordDiscovery.com keyword tool.

Sponsored Links

Search Traffic on the Rise and Decline

The top queries from search engines driving relatively more/less traffic to bing.com in the current month than the previous month. Updated monthly.

| Search Query | 1 Month Increase | Search Query | 1 Month Decline |
|-----------------------------------|------------------|--|-----------------|
| 1 bing maps | 1.07% | 1 bing | 0.95% |
| 2 bing shopping | 0.21% | 2 bing cashback | 0.80% |
| 3 maps | 0.19% | 3 bing cash back | 0.17% |
| 4 michael cera | 0.17% | 4 www.bing.com | 0.07% |
| 5 webmaster tools | 0.12% | 5 ufo over chinese airport | 0.07% |
| 6 bing images | 0.10% | 6 bing logo | 0.05% |

Download the Alexa Toolbar



Search

Ads by Google

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Club Bing™ Official Site

Play Free Games & Win Cool Prizes Brought To You By New Club Bing!

ClubBing.com

Top SEO Specialists

Validated Results, 500+ Clients Receive Complimentary \$1750 Review

SEOP.com/SEO-Management

Advertise with Alexa

High Impact Search Queries for Bing.com

| Query | Impact |
|--|--------|
| 1 bing | High |
| 2 bing maps | High |
| 3 maps | Medium |
| 4 webmaster tools | Medium |
| 5 bing.com | Low |
| 6 cashback | Low |
| 7 bing webmaster tools | Low |

[View the complete Search Analytics](#)



• Create online news releases easily

• Distribute your story to millions online

• Drive more customers to your website

Tell Your Story Now



PRWeb.com
Ads by Google

| | | |
|----|--------------------------------------|-------|
| 7 | ping webmaster | 0.09% |
| 8 | bing games | 0.08% |
| 9 | bing webmaster tools | 0.08% |
| 10 | bing add url | 0.05% |

| | | |
|----|---------------------------------|-------|
| 7 | ping.com | 0.04% |
| 8 | add url to bing | 0.04% |
| 9 | msn | 0.04% |
| 10 | live maps | 0.03% |

Top Search Queries for Bing.com

| Query | Percent of Search Traffic |
|---------------------------------|---------------------------|
| 1 bing | 47.36% |
| 2 bing maps | 6.93% |
| 3 bing.com | 2.27% |
| 4 maps | 1.73% |
| 5 bing cashback | 1.04% |
| 6 bing map | 0.78% |
| 7 bing travel | 0.68% |

[View the complete Search Analytics](#)



Wayback Machine

See how Bing.com looked in the past

Search Advertising Metrics Highlights

Data provided by iSpionage. Visit iSpionage to discover additional information metrics for bing.com.

Last Month Stats (Estimated)

| | |
|---------------------|-----------------------|
| PPC Budget | \$129,163 - \$208,319 |
| Last Month Clicks | 148,800 - 184,086 |
| Avg. Ad Position | 4 |
| Google PPC Keywords | 14,332 |
| Yahoo PPC Keywords | 4,346 |



iSpionage
YOUR SEARCH MARKETING STARTS HERE

Advertiser: [bing.com](#)

[View More](#)

High Impact Search Queries for bing.com

Popular queries that are relevant to this site and are actively targeted by competitors advertising on search engines. Click on queries below to discover who is advertising for these queries.

| Query | Impact Factor | Query Popularity | QCI |
|--------------------------------------|---------------|------------------|-----|
| bing | 52.89 | 74 | 14 |
| bing maps | 6.86 | 59 | 12 |
| maps | 2.27 | 80 | 17 |
| webmaster tools | 2.02 | 66 | 17 |
| bing.com | 2.00 | 56 | 12 |
| cashback | 1.54 | 45 | 58 |
| bing webmaster tools | 1.53 | 46 | 13 |
| submit site to | 1.44 | 12 | 53 |
| bing webmaster | 1.32 | 45 | 15 |
| bing travel | 1.26 | 44 | 20 |
| bing cashback | 0.96 | 49 | 12 |
| cash back | 0.82 | 34 | 58 |
| bing map | 0.72 | 45 | 12 |
| search | 0.66 | 60 | 23 |
| submit site | 0.66 | 41 | 55 |
| microsoft maps | 0.62 | 41 | 26 |
| search engine | 0.52 | 51 | 23 |
| bing search engine | 0.48 | 39 | 14 |
| shopping | 0.47 | 53 | 53 |
| map | 0.46 | 72 | 17 |
| maps 3d | 0.45 | 23 | 34 |
| msn | 0.45 | 82 | 12 |
| add url to | 0.44 | 14 | 39 |
| add url | 0.42 | 54 | 33 |
| search engines | 0.40 | 53 | 26 |
| submit url | 0.40 | 49 | 50 |
| live maps | 0.39 | 40 | 26 |
| bing cash back | 0.36 | 39 | 15 |
| bing shopping | 0.36 | 36 | 12 |
| webmaster tool | 0.31 | 53 | 16 |

Like bing.com? Download the Alexa toolbar and access exclusive analytics content.

您现在可以在Alexa中文官方网站cn.alexa.com上获取bing.com的网站流量信息。

Search Engine Marketing (SEM) Activity by bing.com

Ads for bing.com have appeared on major search engines when people performed the queries below. Click on the queries below to discover more information.

| Query | SEM Activity | Query | SEM Activity |
|--------------------------------------|--------------|---|--------------|
| 1 google | High | 5 video | Medium |
| 2 nfl power rankings | High | 6 community and get access to this feature. | Medium |
| 3 yahoo | Low | | |

| | | | | | |
|---|---------------------------|------|----|------------------------------|------|
| 4 | yankees | High | 10 | iklan gratis | High |
| 5 | affiliate | High | | | |

Search Engine Marketing (SEM) Opportunities for bing.com

Queries that provide opportunities for this site to advertise through Search Engine Marketing (SEM) to get more traffic. They are popular queries that are relevant to the site, and have low competition in search engine marketing. [Learn More](#)

| Query | SEM opportunity | Query Popularity | QCI |
|--------------------------------|-----------------|------------------|-----|
| google wave | 0.54 | 77 | 11 |
| badjolo | 0.51 | 67 | 10 |
| 2012 | 0.51 | 73 | 32 |
| feliz navidad | 0.51 | 49 | 12 |
| tony hsieh | 0.51 | 20 | 20 |
| quick start | 1.23 | 25 | 15 |
| clarks | | | 45 |
| yellow pages | 0.50 | 68 | 27 |
| free music | 0.49 | 52 | 59 |
| radio stations | 0.48 | 44 | 55 |
| songs | 0.46 | 50 | 47 |
| new songs | 0.46 | 44 | 33 |
| betsey johnson | 1.11 | 44 | 37 |
| jack spade | 1.09 | 36 | 34 |
| time in | 4.74 | 22 | 10 |
| statistics for | 4.12 | 2 | 10 |
| tutorial | 3.59 | 49 | 12 |
| episodes | 3.46 | 33 | 18 |
| digitalpoint | 3.29 | 50 | 12 |
| ip whois | 3.21 | 49 | 12 |
| counter strike | 2.87 | 58 | 17 |
| maktoob | 2.87 | 47 | 12 |
| mactool | 0.50 | 10 | 18 |

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